Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

			or occaion so(ii) of the investment company Act of 1340								
1. Name and Address of Reporting Person [*] Gramm Jefferson			2. Issuer Name and Ticker or Trading Symbol <u>INNOVATIVE FOOD HOLDINGS INC</u> [IVFH]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify							
(Last) (First) (Middle) C/O BANDERA PARTNERS LLC		,	3. Date of Earliest Transaction (Month/Day/Year) 07/21/2024	below) below)							
50 BROAD STREET, SUITE 1820			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)							
(Street) NEW YORK	NY	10004		Form filed by More than One Reporting Person							
(City)	(State)	(Zip)	Rule 10b5-1(c) Transaction Indication								
	Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										

	Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Code (Instr.		4. Securities A Disposed Of (I 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock, par value \$0.0001 per share	07/21/2024		Р		350,000 ⁽²⁾	A	\$1.2	4,943,349	I(1)	By Bandera Master Fund L.P. ⁽¹⁾
Table II -	· Derivative Se (e.g., puts, ca	curities Acqu Ills, warrants,						Owned		

Derivative	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					

Explanation of Responses:

1. Securities beneficially owned by Bandera Master Fund L.P. ("Bandera Master Fund"). Mr. Gramm, by virtue of his position as a Managing Member of Bandera Partners LLC, the investment manager of Bandera Master Fund, may be deemed to beneficially own the securities beneficially owned by Bandera Master Fund. Mr. Gramm disclaims beneficial ownership of the securities reported herein except to the extent of his pecuniary interest therein, and this report shall not be deemed to be an admission that Mr. Gramm is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

2. On July 21, 2024, Bandera Master Fund entered into a securities purchase agreement with Sam Klepfish pursuant to which Bandera Master Fund agreed to purchase certain securities of the Issuer held directly by Mr. Klepfish. This transaction is expected to close in the near future.

/s/ Jefferson Gramm

** Signature of Reporting Person Date

07/23/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.