Instruction 1(b).

FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Polinsky David					2. Issuer Name and Ticker or Trading Symbol  INNOVATIVE FOOD HOLDINGS INC [ IVFH ]								<ol> <li>Relationship of Reporting I (Check all applicable)</li> <li>X Director</li> </ol>			g Pers	son(s) to Iss 10% Ov	
(Last)	(E	iret)	(Middle)		VIII ]	l								Officer below)	(give title		Other (s	pecify
(Last) (First) (Middle) C/O INNOVATIVE FOOD HOLDINGS, INC. 28411 RACE TRACK ROAD					3. Date of Earliest Transaction (Month/Day/Year) 07/24/2019												,	
(Street) BONITA SPRINGS FL 34135  (City) (State) (Zip)				4	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable ne)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)  2. Transa Date (Month/D					Year)	2A. Deemed Execution Date, f any Month/Day/Year)		Code (I	nsaction Dispose de (Instr. 5)		(A) or (D) (Pric		nd Se Be Ov Re Tra	portec	es Forn ally (D) o Following (I) (Ir		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Ye	Code	saction (Instr.			6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Deriv Secu	ative rity	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v v	(A)		Date Exercisabl		Expiration Date	Title	Amour or Number of Shares	r					
Stock	\$1.2	07/24/2019		A		50,000		07/24/202	0 0	7/24/2022	Common	50,00	0 (1	l)	50,00	0	D	

## **Explanation of Responses:**

1. Issued as director compensation.

/s/ David Polinsky

08/21/2019

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.