FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* <u>klepfish samuel</u>			. Date of Event lequiring Staten Month/Day/Year 2/01/2005		3. Issuer Name and Ticker or Trading Symbol INNOVATIVE FOOD HOLDINGS INC [IVFH]							
(Last) 3845 BECK 1	(Last) (First) (Middle) 3845 BECK BLVD.				Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				(/	5. If Amendment, Date of Original Filed (Month/Day/Year)		
SUITE 805					X Officer (give title Othe below) below			Other (spe below)		6. Individual or Joint/Group Filing (Check Applicable Line)		
(Street)					CEO					X Form filed by One Reporting Person		
NAPLES	FL	34114								Form filed b Reporting P	y More than One erson	
(City)	(State)	(Zip)										
Table I - Non-Derivative Securities Beneficially Owned												
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)					4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)												
1. Title of Derivative Security (Instr. 4) 2. Date Exercis Expiration Date (Month/Day/Ye			ate		3. Title and Amount of Securities Underlying Derivative Security (Instr			4. Conversion	Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
			Date Exercisable	Expiration Date	n Title			Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)		

Explanation of Responses:

No securities are beneficially owned.

/s/ Samuel Klepfish 05/25/2011

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.